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Name DONITA KONRAD	Registration No (if applicable)
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Date 4/6/05	

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.	:	09/870,961
Applicant(s)	:	Cynthia Pope Tripp et al.
Filed	:	May 30, 2001
Title	:	Marketing System
TC/A.U.	:	3623
Examiner	:	Beth Van Doren
Conf. No.	:	9117
Docket No.	:	PNG1P004/8533
Customer No.	:	27752

## EXPRESS ABANDONMENT UNDER 37 CFR 1.138

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 P.O. Box 1450  
 Alexandria, VA 22313-1450

Dear Sir:

1. ☒ In accordance with 37 CFR 1.138, please expressly abandon the above-identified application, but not the invention thereof as of the filing date of this paper.
2. ☐ In accordance with 37 CFR 1.138, please expressly abandon the above-identified application as of the filing date accorded the continuing application filed previously or herewith.
3. ☐ It is hereby petitioned under 37 CFR 1.138(c) to expressly abandon the above-identified application to avoid publication. The Director is hereby authorized to charge the petition fee under 37 CFR 1.17(h) to Deposit Account No. 16-2480.

I am:

- ☒ the attorney or agent of record.
- ☐ the attorney or agent acting under 37 CFR 1.34(a).
- ☐ authorized to act on behalf of the assignee of record of the entire interest, The Procter & Gamble Company. See 37 CFR 3.71. The assignment was recorded

Respectfully submitted,

THE PROCTER & GAMBLE COMPANY

By 

Signature

Leonard W. Lewis

Typed or Printed Name

Registration No. 30,769

(513) 634-5649

April 6, 2005  
Customer No. 27752

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2)

Inventor(s): Tripp et al.

3)

S.N.: 09/870,961

4)

Filed: May 30, 2001

5)

Docket No.: PNG1P004/8533

Comments: